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62,87
Today's Quotations

SEEDS

from . . .

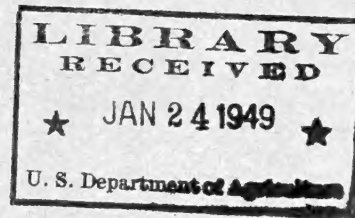
W. B. MALLORY & SONS CO.

Memphis 2, Tenn.

P. O. Box 2486

Jan. 1949

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FIELD SEEDS

W. B. Mallory & Sons Co.

GARDEN SEEDS

Warehouse and Office
431 S. Main St.

P. O. BOX 2486
MEMPHIS, TENNESSEE

Telephone
5-7661

All Items Quoted F.O.B. Memphis and Subject to Stock on Hand when Order is Received, or any Radical Market Changes in Price.
W. B. MALLORY & SONS CO. GIVE NO WARRANTY, EXPRESS OR IMPLIED, AS TO THE PRODUCTIVENESS OF ANY SEEDS WE SELL AND WE WILL NOT BE IN ANY WAY RESPONSIBLE FOR THE CROP. (OUR LIABILITY IN ALL INSTANCES IS LIMITED TO THE PURCHASE PRICE OF THE SEED.)

| CERTIFIED D. & P. L. 15 | COTTON SEED | CERTIFIED STONEVILLE 2B |
|--|--|--|
| Grade "A" Blue tag, Treated & Delinted | EMPIRE First Year From Breeder | Grade "A" Blue Tag, Treated & Delinted |
| Price Ton Lots, per ton.....\$190.00 | Treated and Delinted, per ton.....\$195.00 | Price Ton Lots, per ton.....\$150.00 |
| Less than ton, per bag.....\$ 10.00 | Less than ton lots, per bag.....\$ 10.00 | Less than ton, per bag.....\$ 7.75 |

| ALFALFA |
|---|
| Oklahoma, 150 pound bags, U. S. Verified Origin, per pound..... .58 (Include Inoculation) |

| KEYSTONE HYBRIDS | Per Bu. |
|---|---------|
| Keystone 38 (Early Yellow)—Delta Land | 10.50 |
| Keystone 222 (Full Season Yellow Delta and Hill Land | 10.50 |
| Keystone U. S. 13 (Early Yellow) Delta and Hill Land | 9.50 |
| Keystone Tennessee 10 (Medium Maturity White) — Fertile Soil | 11.00 |
| Keystone Dixie 17 (Medium Maturity White) — Fertile Soil | 11.00 |
| Keystone Trucker's Favorite Hybrid (Extra Early White) | 11.00 |
| Ask for Quantity Discount | |

| FIELD CORN (open pollinated) |
|---|
| NUBBER AND TIPPED |
| YELLOW DENT (90 day), per bu.....3.75 |
| WHITE DENT (90 day), per bu.....Ask |
| MOSBY PROLIFIC, 2 bu. bags, per bu.....3.75 |
| MOSBY PROLIFIC, Certified, 2 bu. bags.....Later |
| TENN. RED COB, 2½ bu. bags, per bu.....3.75 |
| NEAL'S PAYMASTER, per bu.....3.75 |
| NEAL'S PAYMASTER, Certified, per bu.....4.60 |
| EARLY JARVIS PROLIFIC, per bu.....3.75 |
| CERTIFIED JARVIS PROLIFIC, per bu.....4.60 |
| THOMPSON'S PROLIFIC, per bu.....3.75 |
| TRUCKER'S FAVORITE (See Garden Corn) |

| CLOVERS | Later |
|---|-------|
| Ladino..... | .65 |
| Red Clover, per pound..... | .65 |
| White Dutch Fancy, 10 lbs. for \$10.00; per pound..... | .90 |
| Alsike Clover, 150 pound bags, per pound..... | .50 |
| INCLUDE INOCULATION | |

| SEED OATS | |
|---|-------|
| Certified Victor Grain, 5 bu. bags, per bu..... | Later |
| Certified Delta Red 88, 5 bu. bags, per bu..... | Later |
| COW PEAS..... | Ask |

| FORAGE SEEDS |
|--|
| ORANGE CANE, 100 lb. bags, per cwt.....Later |
| AMBER CANE, 100 lb. bags, per cwt.....Later |
| ATLAS SOGRO, 100 lb. bags, per cwt.....Later |
| HEGARI, 100 lb. bags, per cwt.....Later |
| MILO MAIZE, 100 lb. bags, per cwt.....Later |
| GERMAN MILLETT, 100 lb. bag, per cwt.....Later |

| LESPEDeza | |
|---|-------|
| KOBE, 100 lb. bags, per pound..... | .18 |
| KOREAN No. 1, 100 lb. bags, per pound..... | .10½ |
| SERICEA, hulled and scarified, per pound..... | later |
| INCLUDE INOCULATION | |

| GRASSES | 100-lb. Lots Per lb. |
|--|-------------------------|
| BERMUDA (hulled), (10 lbs. for \$16.00)..... | 1.50 |
| BERMUDA (unhulled), (10 lbs. for \$13.50)..... | 1.25 |
| DALLAS, per pound (imported)..... | .50 |
| ORCHARD, per pound..... | .37½ |
| RED TOP (Herd's grass), per pound..... | .70 |
| RYE GRASS, per pound..... | .12½ |
| SUDAN, 100-lb. bags, per pound..... | .09½ |
| SWEET SUDAN, per pound..... | .10½ |
| TIMOTHY, per pound..... | .30½ |

| PEANUTS |
|--|
| TENN. RED (Improved) 100 lb. bags, per lb..... .17¾ |
| Less than sack lots, per lb..... .18¾ |

| CANE SEED (For Syrup) |
|--|
| SAPLIN SORGHUM, 100 lb. bags, per lb..... .12½ |
| Less than bag lots, per lb..... .15 |

| SEED SOWERS |
|------------------------|
| CYCLONE.....ca. \$2.50 |

| TURNIP SEED | 100 lb. Lots | 30 to 100 lb. 30 lbs. | Less than 30 lbs. |
|-----------------------------|-----------------|-----------------------------|-------------------------|
| Purple Top White Globe..... | .60 | .62 | .64 |
| Large White Globe..... | .45 | .47 | .50 |
| Seven Top..... | .25 | .27 | .29 |
| Rutabaga..... | .45 | .47 | .49 |
| Mixed..... | .38 | .40 | .42 |
| Shogoin..... | .36 | .38 | .40 |

| SPINACH | | | |
|----------------------------------|-----|-----|-----|
| Bloomsdale Savoy Reselected..... | .33 | .34 | .36 |

| MUSTARD | 100 lb. Lots | 30 to 100 lb. 30 lbs. | Less than 30 lbs. |
|-------------------------------|-----------------|-----------------------------|-------------------------|
| Tendergreen..... | .43 | .44 | .45 |
| Southern Giant Curled..... | .43 | .44 | .45 |
| Fla. Broadleaf, (Smooth)..... | .43 | .44 | .45 |

| RAPE, DWARF ESSEX..... | 100 lb. Lots | 30 to 100 lb. 30 lbs. | Less than 30 lbs. |
|-------------------------------------|-----------------|-----------------------------|-------------------------|
| OKRA, WHITE VELVET..... | .50 | .55 | .60 |
| DWARF GREEN..... | .50 | .52 | .55 |
| KALE, DWARF SIBERIAN..... | per lb. .80 | | |
| Kentucky Field PUMPKIN..... | .50 | .52 | .55 |
| CANTALOUPE, Hale's Best—No. 36..... | per lb. 1.20 | | |

| CORN (Garden Varieties) | 100 lb. Lots | 30 to 100 lb. 30 lbs. | Less than 30 lbs. |
|-----------------------------------|-----------------|-----------------------------|-------------------------|
| GOLDEN BANTAM (Sweet) per lb..... | .18¾ | .19¾ | .20¾ |
| TRUCKERS FAVORITE, per lb..... | .12 | .13 | .14 |
| EARLY SURPRISE, per lb..... | .12 | .13 | .14 |
| YELLOW DYNAMITE, per lb..... | .21 | .23 | .24 |

| WATERMELON | | | |
|--|-----------------|------------------|-------------------------|
| WE DO NOT SELL LESS THAN 1 LB. OF MELON SEED | | | |
| | 100 lb. Lots | 30 to 100 lb. | Less than 30 lbs. |
| DIXIE QUEEN, per lb..... | 1.60 | 1.65 | 1.70 |
| FLORIDA GIANT, per lb..... | .60 | .62 | .64 |
| STONE MOUNTAIN, per lb..... | .95 | .97 | 1.00 |
| TOM WATSON, per lb..... | .95 | .97 | 1.00 |
| KLECKLEY'S SWEET, per lb..... | .95 | .97 | 1.00 |
| WINONA, per lb..... | 1.45 | 1.50 | 1.55 |
| BLACK DIAMOND, per lb..... | .60 | .62 | .64 |
| CANNON BALL, per lb..... | .60 | .62 | .64 |

| SOY BEANS | |
|---|------|
| TANNER (for hay), 2 bu. bags, per bu..... | 4.60 |
| VIRGINIA (for hay), 2½ bu. bags, per bu..... | 3.75 |
| KINGWAY (black) (for hay), 2 bu. bags, per bu..... | 3.80 |
| LAREDO (for hay), 2½ bu. bags, per bu..... | Ask |
| MAMLOXI, 2½ bu. bags, per bu..... | Ask |
| BROWN BILOXI, 2 bu. bags, per bu..... | 5.00 |
| RALSOY, 2 bu. bags, per bu..... | 3.75 |
| OGDEN, 2 bu. bags, per bu..... | 3.75 |
| S-100, 2 bu. bags, per bu..... | 3.75 |

| SEED BAGS |
|--|
| COFFEE BAGS— Good used, for Soy Beans and Oats, each..... .28 |
| New Oat Bags, 5-bushel, each..... .35 |

| GARDEN PEAS | 100 lb. Lots | 30 to 100 lb. 30 lbs. | Less than 30 lbs. |
|---------------------------------|-----------------|-----------------------------|-------------------------|
| PURPLE HULL..... | Later | | |
| HALF RUNNER Blackeyed Peas..... | Later | | |
| BROWN CROWDER PEAS..... | .21 | .22 | .23 |
| EARLY ALASKA PEAS..... | .11½ | .12½ | .13½ |
| THOMAS LAXTON PEAS..... | .18½ | .20½ | .22½ |
| LAXTONIA PEAS..... | .22½ | .24½ | .26½ |
| TALL TELEPHONE PEAS..... | .19 | .21 | .23 |
| LARGE MARROW FAT PEAS..... | .15½ | .17½ | .19½ |

| GARDEN SEED | | | |
|---|-----------------|------------------|-------------------------|
| WE DO NOT SELL LESS THAN 5 LBS. OF BEANS | | | |
| BEANS— | 100 lb. Lots | 30 to 100 lb. | Less than 30 lbs. |
| BOUNTIFUL STRINGLESS (Bush) Beans | .30 | .32 | .34 |
| GIANT STRINGLESS G. P. (Bush) Beans | .28 | .30 | .32 |
| BURPEES, STRINGLESS G. P. (Bush) Beans | .26 | .28 | .30 |
| RED VALENTINE STRINGLESS (Bush) Beans... | .33 | .35 | .37 |
| TENN. GREEN POD (Bush) Beans | .28 | .30 | .32 |
| KENTUCKY WONDER (Pole) Beans | .32 | .34 | .36 |
| WHITE CORNFIELD (Genuine) (Pole) Beans..... | .30 | .32 | .34 |
| STRIPED CREASEBACK (Pole) Beans | .28 | .30 | .32 |
| HENDERSON (Bush) Lima Beans..... | .27 | .29 | .31 |
| FLORIDA SPEKLED (Pole) Lima Beans..... | .28 | .30 | .32 |
| SIEVA or CAROLINA WHITE (Pole) Lima Beans..... | .27 | .29 | .31 |
| GIANT BUTTER Speckled (Pole) Lima Beans . | .35 | .37 | .39 |
| JACKSON WONDER (Calico) (Bush) | .27 | .29 | .31 |
| BLACK VALENTINE (Stringless (Bush)..... | .27½ | .29½ | .31½ |

| DERRIS MIXTURE | |
|---|-------------|
| FOR CONTROL MEXICAN BEETLE AND OTHER INSECTS | |
| 12/1-lb. CASE, per case..... | 1.65 |
| 6/5-lb. CASE, per case..... | 3.45 |

| BLACK LEAF "40" | |
|--------------------------------|-------------|
| Per Dozen (1-oz. Bottles)..... | 2.79 |

LEGUME-AID

"THE INOCULANT IN THE CARTON"

Always specify unit size and kind of seed to be inoculated.

| Variety | Units per case | Unit size | Unit Prices Wholesale Retail |
|--|----------------|----------------------------------|------------------------------|
| Combination Alfalfa and All Clovers | 10 | 1 Bu. | .32 each .50 |
| | 10 | 2½ Bu. | .65 each 1.00 |
| Soybeans All Varieties | 10 | 2 Bu. | .20 each .30 |
| | 10 | 5 Bu. | .35 each .55 |
| | 1 | 50 Bu. | 3.50 each 5.00 |
| Vetch: Aust. Winter Peas Field and Garden Peas | 10 | 100 Lb. | .32 each .50 |
| Lespedeza Unhulled or hulled —All Varieties | 10 | 100 Lb. | .20 each .30 |
| Cowpeas, Peanuts, Mung Beans, Limas, Kudzu, Crotalaria | 10 | 100 Lb. | .20 each .30 |
| | 10 | 5 Bu. | .35 each .55 |
| Lupines All Varieties | 10 | 100 Lb. | .32 each .50 |
| Garden Peas Canning Peas Garden Beans | 10 | Combination for 1 Bu. each | .32 each .50 |
| Garden Peas Beans, Limas Sweet Peas and Lupines | 10 | Packets for 5 Lbs. of seed | .09 each .15 |

FOR BIGGER, BETTER CROPS

Especially Bred

for

- High Yields
- Sound Corn
- Resistance to Drought, Insects, Disease, Lodging, Heat and Cold

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KEYSTONE 38
THE ALL PURPOSE
HYBRID

KEYSTONE
HYBRID
SEED
CORN

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CORWELL SEED CO.
ST. LOUIS, MO.

ORDER CARD Date _____

Gentlemen:

Please ship us via _____
the following:

QUANTITY _____

KIND OF SEED _____

Don't forget your
NAME AND ADDRESS _____



FIELD AND GARDEN SEED PLANTING

| FIELD SEED | Lbs. | Pounds | Time of Seeding |
|-------------------------------|---------|-----------|----------------------------|
| | Per Bu. | Per Acre | |
| Alfalfa | 60 | 20 to 35 | Feb. to May-Aug. to Nov. |
| Barley | 48 | 72 to 100 | Apr. to June-Sept.-Dec. |
| Bermuda (Unhulled)..... | 40 | 8 to 15 | March to August |
| Bermuda (Hulled)..... | 50 | 5 to 10 | March to August |
| Blue Grass, Ky., for Lawn | 14 | 75 to 100 | Mch. to May-Aug.-Nov. |
| Blue Grass, Ky., for Past.... | 14 | 30 to 40 | Mch. to May-Aug.-Nov. |
| Broom Corn..... | 48 | 5 to 8 | April to June |
| Clover, Alsike..... | 60 | 6 to 10 | Feb. to May.-Aug.-Nov. |
| Clover, Black Medic..... | 60 | 15 to 20 | Feb. to March-Aug. to Dec. |
| Clover, Burr in Burr..... | 10 | 40 to 80 | July to Aug.-Sept.-Oct. |
| Clover, Burr Hulled..... | 60 | 15 to 25 | Aug. to Sept.-Oct.-Nov. |
| Clover, Crimson..... | 60 | 15 to 20 | July to Aug.-Sept.-Oct. |
| Clover, Hop..... | 60 | 3 to 5 | Sept. to April |
| Clover, Red..... | 60 | 12 to 20 | Feb. to Apr.-Aug. to Nov. |
| Clover, Sweet W. B..... | 60 | 15 to 25 | Feb. to May-Aug. to Nov. |
| Clover, White Dutch..... | 60 | 3 to 5 | Aug.-May |
| Corn, Field..... | 56 | 8 to 10 | Mch. to July 15th. |
| Corn, Pop..... | 56 | 8 to 10 | Mch. to July 15th |
| Corn, Silage..... | 56 | 10 to 12 | Mch. to July 15 |
| Cotton, Seed..... | 32 | 25 to 40 | Apr.-May-June |
| Crotalaria | 60 | 10 to 20 | Apr. to July 15th |
| Grass, Dallas..... | 10 | 10 to 15 | Mch.-Apr. May |
| Grass, Carpet..... | 18 | 10 to 15 | March to June |
| Grass, Orchard..... | 14 | 15 to 20 | Feb. to May-Aug. to Nov.. |
| Grass, Rye | 24 | 25 to 40 | Aug. to Jan. |
| Grass, Red Top..... | 32 | 10 to 15 | Feb. to May-Aug.-Nov. |
| Grass, Sudan..... | 40 | 25 to 40 | May to Aug. 15th |
| Grass, for Lawns..... | 25 | 90 to 100 | Anytime if Can Water |
| Grass, Timothy..... | 45 | 15 to 20 | Feb. to May-Aug.-Nov. |
| Grass, Pasture Mixture..... | | 15 to 25 | Feb. to Apr.-Aug.-Nov. |
| Hegari | 50 | 4 to 8 | Apr.-May-June-July |
| Kaffir, Milo, Grohoma..... | 50 | 4 to 8 | Apr.-May-June-July |
| Lespedeza, Common..... | 25 | 20 to 30 | Jan. to May |
| Lespedeza, Kobe..... | 25 | 25 to 30 | Jan. to May |
| Lespedeza, Korean..... | 25 | 25 to 30 | Jan. to May |
| Lespedeza, Tenn. 76..... | 25 | 25 to 30 | Jan. to May |
| Lespedeza, Sericea..... | 60 | 15 to 20 | Early Spring After Frost |
| Millet, German..... | 50 | 40 to 50 | May-June-July-Aug. |
| Millet, Pearl..... | 50 | 5 to 10 | Early Spring After Frost |
| Mung Beans..... | 60 | 10 to 15 | May-June-July |
| Oats | 32 | 64 to 96 | Feb.-Apr.-Sept.-Nov. |
| Peanuts | 22 | 50 to 75 | Apr.-May-June |
| Peas, Aus-Winter..... | 60 | 25 to 40 | Aug.-Sept.-Oct.-Nov. |
| Peas, Stock..... | 60 | 60 to 120 | Apr.-May-June-July |
| Rape, Dwarf Essex..... | 50 | 6 to 10 | Feb.-Mar.-Sept.-Oct. |
| Rye, Grain..... | 56 | 60 to 90 | Aug.-Sept.-Oct.-Nov.-Dec. |
| Sagrain | 50 | 4 to 8 | Apr.-May-June-July |
| Sorghum, Forage..... | 50 | 50 to 75 | Apr.-May-June-July |
| Sorghum, Drilled..... | 50 | 10 to 12 | Apr.-May-June-July |
| Sorghum, Syrup..... | 50 | 6 to 8 | Apr.-May-June |
| Soy Beans, Small..... | 60 | 20 to 60 | Apr.-May-June-July |
| Soy Beans, Large..... | 60 | 30 to 90 | Apr.-May-June-July |
| Sunflower, Large..... | 24 | 8 to 10 | May-June-July |
| Velvet Beans..... | 60 | 20 to 40 | May-June-July |
| Vetch, Hairy..... | 60 | 20 to 30 | Sept.-Oct.-Nov.-Dec. |
| Wheat, Smooth..... | 60 | 60 to 90 | Sept.-Oct.-Nov.-Dec. |



FERTILIZER

5-10-5

"VELVETGREEN" PRICES

RETAIL PRICE

| | | | |
|-------------------|--------|------------------|--------|
| 100-lb. Bags..... | \$4.25 | 10-lb. Bags..... | \$0.90 |
| 25-lb. Bags..... | \$1.60 | 1-lb. Bags..... | \$0.15 |

DEALERS ONLY—WHOLESALE PRICE

| | | | |
|-------------------|--------|------------------|----------------------|
| 100-lb. Bags..... | \$2.90 | 10-lb. Bags..... | \$0.59 (6 per bale) |
| 25-lb. Bags..... | \$1.05 | 1-lb. Bags..... | \$0.09 (32 per bale) |

VELVETGREEN

WHAT IT IS

Velvetgreen is a high quality, scientifically blended and balanced plant food, excellent for obtaining more prolific growth of lawns, flowers, shrubs, trees, garden vegetables and field crops. It is clean, odorless and easy to apply. Order now as we have only a limited amount.

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W. B. MALLORY & SONS CO.

SEED DEPARTMENT

MEMPHIS 2, TENNESSEE

BOX 2486

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**Amazing NEW
HOME
PLANT FOOD**

FOR

**LAWNS, FLOWERS
TREES, GARDEN VEGETABLES, SHRUBS**

AND ALL FIELD CROPS

PLACE YOUR ORDER NOW